

Include Your Profile in the Next iQ Report



Since 2003, the iQ Report has been a premier source of oil and gas company analysis in the investment community. The report provides statistics such as production (boe/d), cash flow netback (\$/boe) and total return (%) in juniors and trusts in an easy to read, at-a-glance format.

While the report does not contain investment advice or recommendations, it uses publicly available information, compiled in a variety of comparable metrics that are valuable to the investment community.

Over 3,200 investment professionals, including brokers, analysts and portfolio managers read the report in both electronic and printed form. Past reports received extensive coverage in The Globe and Mail, Report on Business Television, the Calgary Herald, Business Edge and Oilweek. For 2010 Bryan Mills Iradesso has once again teamed up with CNW Group to gain even more widespread distribution of the report. This is a unique opportunity to ensure your message is being read by a targeted group of professional and private investors.

You can sign up to have your colour one-page corporate snapshot appear in just the second quarter 2010 report to be released in early September. All research and set up of the snapshots will be completed by Bryan Mills Iradesso, and those who purchase a profile in the iQ Report will have the opportunity to review it for accuracy. Alternatively, you can take advantage of a discount provided to those who sign up for three issues. The next editions of the iQ Report will be published in early September 2010, December 2010 and June 2011.

	Profile Fee
September 2010 iQ Report	\$1,200
Next three iQ Reports*	\$2,400 (\$800/issue)

* Non-refundable

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fax reply form (fax to 403-503-0174)

Important dates

Fax reply form due:

Wednesday, August 25, 2010

iQ Report released:

Wednesday, Sept 8, 2010 (tentative date)

I would like to include a colour one-page snapshot as follows. Please invoice me.

- Second quarter iQ Report only – released in early September 2010. (\$1,200)
- Three consecutive iQ Reports – released in September 2010, December 2010 and June 2011. (\$2,400)

Name

Signature

Title

Company

Telephone

Email

Inclusion criteria

- Primary business must be oil and gas exploration, development & production
- Production criteria: Juniors - between 500 and 10,000 boe/d. Intermediates - between 10,000 and 100,000 boe/d
- Majority of production must be from Western Canada
- Must be publicly traded on the TSX or TSX Venture Exchange